

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Richard J. Schneider, et al.	:	
	:	Art Unit: 3714
Serial No.: 10/731,159	:	
	:	Examiner: Leiva, Frank M.
Filed: December 8, 2003	:	
	:	
For: SYSTEM FOR JOIN-UP	:	
INCENTIVE MESSAGING AND	:	
BONUSING	:	

**AMENDMENT**

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Office Action dated July 29, 2008, Applicants respectfully request consideration and entry of the following amendment.